Segregated Employment Ads [1]

Until the late 1960s, job-wanted ads were sex-segregated, with separate categories for “Men Wanted” and “Women Wanted.”

Title VII of the 1964 Civil Rights Act outlawed sex discrimination in employment. The House of Representatives debated about whether or not to add sex discrimination to Title VII (employment discrimination) of the pending civil rights bill. A controversy immediately developed when the new Equal Opportunity Commission initially decided that sex-segregated employment ads were not illegal. After strong feminist protests, the EEOC reversed its position.


(From “Today in Civil Rights History: August 30, 1967[2]

Male Help Wanted

- **Manager, trainee, degree, groom for upper management, $7,200 up.** Dixie Personnel Agcy, 5 W. Hargett St, 833-2505
- **Textile Engineer -- $11, 000. Degree necessary. 4yrs experience.** American Personnel Agcy. 818-0716.
- **WANTED experienced man to milk cows. Good salary, 6 room house with electric heat, also electric heat in milking parlor.** Call (919) 275-1202 or write Hilltop Lane Dairy, McLeansville, N.C. Rt. 2
- **Sales Representative.** Several openings in Eastern Carolina for top level men from the selling field or executive group. Position carries very substantial income, group benefits and non-contributory pension plan if you qualify. Want men underpaid in their present field. Lifetime job in permanent industry. Write giving brief hist so that personal interview may be arranged. P.O. Box 10147, Wilson, N.C.
- **WANTED young man to sell and manage residential heating and air conditioning. Experience necessary.** Salary plus sharing profits. Write resume to P.O. Box 10147 Greensboro N.C.
- **MARRIED MAN** to assist branch manager, also to service our equipment and learn sales work. Could mean doubling your previous income. Earning opportunity $120 per week while learning. Call for personal interview, days 828-5405.
- **PHARMACIST.** Additional Pharmacist wanted for large independent Drug Store. $250wk, 45 hr. Week. Full day off per week. Work 1/2 day every other Sunday. 2 weeks paid vacation. Apply Westgate Pharmacy 1216 w. Front St. Statesville, N.C.
- **BUILDING SUPERINTENDENT.** Wanted Building Superintendent for office building in Raleigh. Must supervise 8 janitors and do minor mechanical work. Excellent working conditions and fringe benefits. Apply in person to J.V. Clifton, Dillon Supply Co. An Equal Opportunity Employer.

Female Help Wanted

- **WAITRESS** full or part time. Experience not necessary as we will train. S honey’S Big Boy, Downtown Blvd.
- **WANTED, settled white lady to work nights in rest home. Some experience and transportation.** 787-3320
- **White waitress needed, salary $60 per wk. Very good tips.** Contact Mr. Charlie J. Griffin, Charlie’s Restaurant 2936 N. Blvd., Raleigh, N.C.
- **Office Assistant -- $325. NO shorthand. Some typing necessary.** American Personnel Agcy.
- **Admitting Clerk -- $400. Public relations. Typing and filling.** American Personnel Agcy.
- **Bookkeeper, double entry, tax, P&L statements, full charge, $375.**
- **1-Girl office:** Type nicely, pleasing phone manner. $300. Carolina Employment Agency, 201 First Federal, 300 S. Salisbury.
- **Timberlake Area: General Office “Gal Friday.” type job for stable, personable lady in one girl office.** Starting $80
Male-Female Help Wanted

- **MEDICAL LABORATORY TECHNICIAN.** Salary and working conditions above average. Write N.C. Lisk, Administrator, Chattam Hospital, IN., Siler City, North Carolina 27344.
- **Watchmaker** -- must be experienced. 5 days week, discount on purchases, hospitalization, and life insurance, profit sharing, vacation, holidays and sick pay. Apply Hudson Belk.
- **Field Representative.** The best position we’ve offered! Good pay, 1 mo. Vacation, retirement, and liberal holiday, schedule. In Cumberland County. Call Linda Melton, 828-7238. Allied Personnel of Raleigh.