

White People, Wake Up Before It's Too Late

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This political poster and advertisement was published in 1950 by the Know the Truth Committee in North Carolina for the U.S. Senate Democratic primary campaign. The flyer was produced to portray the choice between candidates Willis Smith and Frank Porter Graham in racial terms.

WHITE PEOPLE WAKE UP

**BEFORE IT'S TOO LATE
YOU MAY NOT HAVE ANOTHER CHANCE**

DO YOU WANT?

- Negroes** working beside you, your wife and daughters in your mills, and factories?
- Negroes** eating beside you in all public eating places?
- Negroes** riding beside you, your wife and your daughters in buses, cabs and trains?
- Negroes** sleeping in the same hotels and rooming houses?
- Negroes** teaching and disciplining your children in school?
- Negroes** sitting with you and your family at all public meetings?
- Negroes** Going to white schools and white children going to Negro schools?
- Negroes** to occupy the same hospital rooms with you and your wife and daughters?
- Negroes** as your foremen and overseers in the mills?
- Negroes** using your toilet facilities?

Northern political labor leaders have recently ordered that all doors be opened to Negroes on union property. This will lead to whites and Negroes working and living together in the South as they do in the North. Do you want that?

FRANK GRAHAM FAVORS MINGLING OF THE RACES

HE ADMITS THAT HE FAVORS MIXING NEGROES AND WHITES — HE SAYS SO IN THE REPORT HE SIGNED. (For Proof of This, Read Page 167, Civil Rights Report.)

**DO YOU FAVOR THIS — WANT SOME MORE OF IT?
IF YOU DO, VOTE FOR FRANK GRAHAM**

BUT IF YOU DON'T

VOTE FOR AND HELP ELECT

WILLIS SMITH for SENATOR

HE WILL UPHOLD THE TRADITIONS OF THE SOUTH

KNOW THE TRUTH COMMITTEE

Style):

Know the Truth Committee (N.C.). 1950. *White people, wake up before it's too late: you may not have another chance : do you want?* [North Carolina]: Know the Truth Committee. Allard K. Lowenstein Papers (#4340), Southern Historical Collection, UNC-Chapel Hill.

Available at:

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Primary Source: The 1950 Senate Campaign

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