

WWI Navy Recruitment Poster

I Want You for the Navy

As in many wars, the American public needed convincing to join the military. One way to do that was to display the uniform on attractive men and women. What sort of message do you think the woman's body language and style of dress show? Why do you think a woman was chosen, when the naval combatants were most often men?

To find out more about women and propaganda go to the links below:

British Library- <https://www.bl.uk/world-war-one/articles/women-in-world-war-one-propaganda>

Smithsonian National Museum of American History - <http://americanhistory.si.edu/collections/object-groups/women-in-wwi/war...>

It is also important to note that while American men (usually as soldiers) and women (usually as nurses) were joining the war, suffragists were doubling up on their efforts to achieve women's rights to vote.

Links on Women Suffrage and World War I:

National Parks Services- <https://www.nps.gov/articles/womens-suffrage-wwi.htm>

PBS: American Experience- <https://www.pbs.org/wgbh/americanexperience/features/the-great-war-woman...>



PROMOTION FOR ANY ONE ENLISTING
APPLY ANY RECRUITING STATION
OR POSTMASTER

Style):

Christy, Howard Chandler. *I want you for the Navy promotion for anyone enlisting, apply any recruiting station or postmaster*. Print in color. 1917. Library of Congress: Prints and Photographs Division. <http://www.loc.gov/pictures/collection/wwipos/item/92510150/> (Accessed October 25, 2018)

Available at:

<http://www.loc.gov/pictures/collection/wwipos/item/92510150/>

Read the related article:

World War I
Propaganda and Public Opinion in the First World War

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