Coca-cola delivery truck in Guanajuato, Mexico

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A driver walks around the side of a coca-cola delivery truck. A bar named La Concha, or "The Shell" sits behind the truck in the ground floor of a colonial building. Guanajuato is a large city in the central highlands of Mexico. It was an important colonial city because of the area's large silver deposits. Silver continues to be a major export, while tourism and industry round out the balance of the economy. Because it was an important colonial site, the city boasts of lavish colonial architecture and a historic city center that is recognized by UNESCO for its cultural heritage.



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