

Boys and girls! You can help your Uncle Sam win the war

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Children couldn't afford liberty bonds, but to encourage them to support World War I, the government sold war savings stamps, which is in Uncle Sam's left hand, worth 10 cents and 25 cents. Like war bonds, the stamps paid interest. In this poster, Uncle Sam teaches children a lesson not only about patriotism but about the importance of saving. Note how the artist has the boy looking at Uncle Sam, Uncle Sam looking at the boy, and the girl looking at the W.S.S.; this set up keeps the viewer looking between the four subjects and emphasizes the topic of children and patriotism.

For information on war saving stamps go to:

https://postalmuseum.si.edu/symposium2008/Charles-Savings_Stamp_Systems-...

For more on British children and World War I go to:

<https://www.bl.uk/world-war-one/articles/childrens-experiences-and-propa...>

BOYS and GIRLS!
You can Help your Uncle Sam
Win the War



Save your Quarters
BUY WAR SAVINGS STAMPS

Citation (Chicago Style):

Flagg, James Montgomery. *Boys and girls! You can help your Uncle Sam win the war - save your quarters, buy War Saving Stamps*. 1917. Color lithograph. Library of Congress: Prints and Photographs Division. <http://hdl.loc.gov/loc.pnp/cph.3b52466> (Accessed December 18, 2018).

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