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# Spatial contiguity principle example

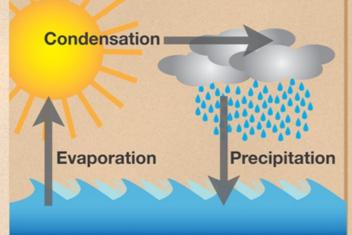
# Spatial contiguity principle example

Example illustrating spatial contiguity principle

# **Spatial contiguity principle**

People learn better when corresponding pictures and words are presented near each other on a page rather than separated from each other.

#### THE WATER CYCLE



### Separated presentation

**Evaporation:** Heat from the sun changes water into vapor.

**Condensation**: The water vapor changes into liquid clouds.

**Precipitation:** Gravity pulls the liquid water down to earth.

## THE WATER CYCLE

Integrated presentation

Condensation The water vapor changes into liquid clouds.

Evaporation Heat from the sun changes water into vapor. Precipitation Gravity pulls the liquid water down to earth.

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