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Spatial contiguity principle example

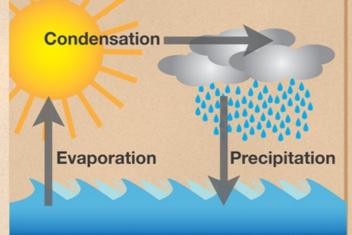
Spatial contiguity principle example

Example illustrating spatial contiguity principle

Spatial contiguity principle

People learn better when corresponding pictures and words are presented near each other on a page rather than separated from each other.

THE WATER CYCLE



Separated presentation

Evaporation: Heat from the sun changes water into vapor.

Condensation: The water vapor changes into liquid clouds.

Precipitation: Gravity pulls the liquid water down to earth.

THE WATER CYCLE

Integrated presentation

Condensation The water vapor changes into liquid clouds.

Evaporation Heat from the sun changes water into vapor. Precipitation Gravity pulls the liquid water down to earth.

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