

Crazy Water Crystals commercial

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Commercial for Crazy Water Crystals, a product popular in the 1930s. At the Crazy Water plant in Texas, the company purportedly boiled down water from a mineral spring until only the minerals remained. They were packaged and sold, with instructions to dissolve a teaspoon of the crystals in a glass of tap water. According to the company, drinking the mixture would cure a variety of ailments. The United States Food and Drug Administration disagreed, however, and in 1940 ordered Crazy Water to stop their fraudulent advertising.

Audio

File:

Duration: :31

Transcript:

Video Transcript

Did you ever think how absolutely necessary water is to keep you alive? A man may live without food 40, 60, or even 80 days. But deprive him of water for five or six days and he'll die a horrible death. The best way to give a system the water it needs is to keep a glass handy, constantly sip it. But sip lots of it. And that's the way to drink Crazy Water.

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