

Repetition ^[1]

Type of Speech:

noun ^[2]

Definition:

A product's name or catchphrase is repeated over and over, with the goal of having it stick in the viewer or listener's mind.

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Links

[1] <https://www.ncpedia.org/glossary/repetition%C2%A0> [2] <https://www.ncpedia.org/category/parts-speech/noun>