

## **Campbell, Olive Dame** <sup>[1]</sup>

### **Campbell, Olive Dame**

by David E. Whisnant, 1979

**11 Mar. 1882–14 June 1954**



Olive Dame Campbell. Image courtesy of Western Carolina University Digital Collections. <sup>[2]</sup>Olive Dame Campbell, founder of the [John C. Campbell Folk School](#) <sup>[3]</sup>, was born to Lorin Low and Isabel Arnold Dame in Medford, Mass. She married [John C. Campbell](#) <sup>[4]</sup> on 21 Mar. 1907 and moved to the mountains of north Georgia, where her husband was president of [Piedmont College](#) <sup>[5]</sup>. From 1908 to 1912 she accompanied him through the mountains of Tennessee, Kentucky, Georgia, West Virginia, and North Carolina, surveying social and economic conditions. After 1913 she established residence in [Asheville](#) <sup>[6]</sup>, where her husband was chief executive officer of the Southern Highlands Division of the Russell Sage Foundation. At his death in 1919, only the preface and first chapter of a projected study of the Appalachian region had been written; she completed the manuscript, which was published under her husband's name as [The Southern Highlander and His Homeland](#) <sup>[7]</sup> in 1921.

During her early travels in the mountains, Mrs. Campbell began collecting traditional ballads and songs. She soon concluded, as she wrote in the *Survey* in 1915, that "the rich store still hidden away in the mountains has only been touched." Hearing in 1916 that the English collector Cecil J. Sharp was in the United States, she journeyed to Lincoln, Mass., to show him her collection. Their subsequent collaboration during a nine-week collecting trip produced major finds in such North Carolina locations as Hot Springs ("The False Knight upon the Road" and "Black Is the Color of My True Love's Hair"), White Rock ("Earl Brand"), Allandale ("Lord Randall" and "Pretty Saro"), Big Laurel ("Cherry Tree Carol"), Allegheny ("The Wife of Usher's Well" and "The Wagoner's Lad"), Black Mountain ("The Maid Freed from the Gallows"), Spillcorn ("Hicks's Farewell"), and elsewhere. Of the 122 songs and ballads included in the collection published by Olive Dame Campbell and Cecil J. Sharp in 1917, [English Folk Songs from the Southern Appalachians](#) <sup>[8]</sup>, thirty-nine had been collected by Mrs. Campbell before her expedition with Sharp.



Olive Dame Campbell. Image courtesy of the John C. Campbell Folk School.

<sup>[9]</sup>After her husband's death, Mrs. Campbell became executive secretary of the Conference of Southern Mountain Workers, which he had founded; she held the position until 1928. In 1921 she joined the staff of the Russell Sage Foundation. Her lifelong interest in using traditional folk culture as a basis for social reconstruction led her in 1922 to accept a Scandinavian-American Foundation <sup>[10]</sup> fellowship for an eighteen-month study of adult education in the Scandinavian folk schools.

In late 1925 she returned to North Carolina and established the John C. Campbell Folk School in Brasstown. In an adult education curriculum modeled upon the Scandinavian experience, the school offered courses in arts, crafts, music, dancing, agriculture, forestry, the organization and operation of cooperatives, and other subjects and skills judged necessary to improve the economic and social life of the community. In 1928, Mrs. Campbell published *The Danish Folkschool: Its Influence in the Life of Denmark and the North* <sup>[11]</sup>. In 1928–29 she was instrumental in establishing the Southern Highlands Handicraft Guild <sup>[12]</sup>, a marketing organization for mountain craftsmen that maintains its headquarters in Asheville.

Mrs. Campbell's writings also include <sup>[13]</sup> "Songs and Ballads of the Southern Mountains," *Survey* 33 (1915); "The Southern Highlands: A Selected Bibliography," *Bulletin of the Russell Sage Foundation* 39 (February 1920); the compilation *Southern Highland Schools Maintained by Denominational and Independent Agencies* (New York: Russell Sage Foundation, 1921); *Adult Education in Scandinavia and America: Two Addresses Delivered at the Conference of Southern Mountain Workers, Knoxville, Tennessee, April 8–10, 1924* (New York: Conference of Southern Mountain Workers, 1924); "Flame of a New Future in the Highlands," *Mountain Life and Work* 1 (1925); "Adult Education as a Means of Vitalizing and Enriching American Life" and "Adjustment to Rural Change with Special Reference to Mountain Areas," in *Addresses and Proceedings of the National Education Association* (1929); "I Sing behind the Plow," *Journal of Adult Education* 2 (1930); *Singing Games Old and New* (Swannanoa, N.C.: Asheville Farm School, 1933); "Whittling: An American Folk Art," *School Arts* 45 (1946); "They Whittle While They Work," *American Magazine* 142 (1946); and *The Life and Work of John C. Campbell* (Madison, Wisc.: College Printing Co., 1968).

## References:

*Asheville Citizen-Times*, 16 June 1954 (obit.).

Frederick L. Brownlee, *The John C. Campbell Folk School* (1952).

John M. Glenn, *The Russell Sage Foundation*, vol. 1 (1947).

Pat McNelley, *The First Forty Years: John C. Campbell Folk School* (1966).

*Mountain Life and Work* 30 (1954).

Southern Historical Collection (University of North Carolina, Chapel Hill), for Mrs. Campbell's diaries, MSS, and other personal papers (John C. Campbell Papers).

## Additional Resources:

Olive Dame Campbell in WorldCat: [https://www.worldcat.org/search?q=au%3ACampbell%2C+Olive+D.&qt=hot\\_author](https://www.worldcat.org/search?q=au%3ACampbell%2C+Olive+D.&qt=hot_author) <sup>[13]</sup>

Olive Dame Campbell in Western Carolina University:  
<http://www.wcu.edu/library/DigitalCollections/CraftRevival/people/olivecampbell.html> <sup>[14]</sup>

Appalachian Travels: The Diary of Olive Dame Campbell. University Press of KY: [http://www.kentuckypress.com/live/title\\_detail.php?titleid=2530](http://www.kentuckypress.com/live/title_detail.php?titleid=2530) <sup>[15]</sup>

John C. Campbell Folk School History: [https://www.folkschool.org/index.php?section=articles&article\\_cat\\_id=5&article\\_id=5](https://www.folkschool.org/index.php?section=articles&article_cat_id=5&article_id=5) <sup>[16]</sup>

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<http://wcudigitalcollection.cdmhost.com/cdm/singleitem/collection/p4008coll2/id/267> [2] (accessed August 8, 2013).

Olive Dame Campbell. Image courtesy of the John C. Campbell Folk School. Available from  
<https://www.folkschool.org/BrasstownCarvers/carvers2.php> [9] (accessed August 8, 2013).

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1 January 1979 | Whisnant, David E.

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