

## Propaganda War: Patriots vs. Loyalists

Assess the pros (+) and cons (-) of each perspective.

Patriots	Loyalists

### Advertisement planning

<b>Perspective</b>	Patriot or Loyalist
<b>Tone</b>	Positive or Negative
<b>Propaganda technique</b>	
<b>Intended audience</b>	
<b>Where to publish</b>	
<b>Ad description</b>	